RRBC

Ranch Raised Beef Conference
MAY 30-31, 2024, ROSENTHAL MEAT CENTER

Texas A&M AgriLife EXTENSION

TENTATIVE SCHEDULE

Thursday, May 30 - *Rosenthal Meats Center*

Time	Session	Speaker
8:00 AM	**Registration, Coffee & breakfast tacos**	**Dr. Jason Cleere, Moderator**
9:00 AM	**What kind of beef do you want to market? Defining Freezer, Natural, Forage Finished and Organic Beef**	**Dr. Ron Gill** Texas A&M AgriLife Extension
9:45 AM	**Types and Breeds of Cattle for Ranch Raised Beef**	**Dr. Jason Cleere** Texas A&M AgriLife Extension
10:30 AM	**Break**	
11:00 AM	**From Weaning to Harvest: What is the process for grain or forage finished beef?**	**Dr. Ron Gill** Texas A&M AgriLife Extension
11:30 AM	**Growing Forages for the Pre-Grain Finishing and Forage Finishing Phases**	**Dr. Larry Redmon** Texas A&M AgriLife Extension
12:30 PM	**Lunch**	
1:30 PM	**Developing a grazing management plan to facilitate pasture growing or finishing programs**	
2:30 PM	**Break**	
3:00 PM	**Fundamentals of finishing cattle in grain, grass, or combined grain and grass feeding programs**	**Dr. Jason Smith** Texas A&M AgriLife Extension
5:00 PM	**Sustainability of Forage and Grain Finished Beef Systems**	**Dr. Jacquelyn Prestegaard** Texas A&M AgriLife Extension
6:00 PM	**Aggie Prime Rib Dinner**	**Dr. Davey Griffin,** Texas A&M AgriLife Extension

Friday, May 31 - *Rosenthal Meats Center*

7:30 AM   **Registration, Coffee & breakfast tacos**   **Dr. Jacquelyn Prestegaard, Moderator**

8:00 AM   **Fabrication – from Carcass to Retail Cuts (Where is the Value)**   **Dr. Davey Griffin**
Texas A&M AgriLife Extension

11:30 PM   **Lunch**

12:15 PM   **Your Beef Check-off Dollar at Work**   Texas Beef Council

12:30 PM   **Meat Quality Sensory Demonstration: Factors that influence eating satisfaction.**   **Dr. Davey Griffin**
Texas A&M AgriLife Extension

1:15 PM   **Selling Live Animals or Retail Beef: What is the best option?**   **Dr. Davey Griffin**
Texas A&M AgriLife Extension

2:00 PM   **Working with customers and Processors on cut sheets and carcass fabrication needs**   **Dr. Davey Griffin**
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2:45 PM   **Marketing Ranch Raised Beef**

3:45 PM   **Closing Remarks**   **Dr. Ron Gill**
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4:00 PM   **Adjourn**