

R R R R C

Ranch Raised Beef Conference

MAY 30-31, 2024, ROSENTHAL MEAT CENTER

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TENTATIVE SCHEDULE

Thursday, May 30 - Rosenthal Meats Center

8:00 AM	Registration, Coffee & breakfast tacos	Dr. Jason Cleere, Moderator
9:00 AM	What kind of beef do you want to market? Defining Freezer, Natural, Forage Finished and Organic Beef	Dr. Ron Gill Texas A&M AgriLife Extension
9:45 AM	Types and Breeds of Cattle for Ranch Raised Beef	Dr. Jason Cleere Texas A&M AgriLife Extension
10:30 AM	Break	
11:00 AM	From Weaning to Harvest: What is the process for grain or forage finished beef?	Dr. Ron Gill Texas A&M AgriLife Extension
11:30 AM	Growing Forages for the Pre-Grain Finishing and Forage Finishing Phases	Dr. Larry Redmon Texas A&M AgriLife Extension
12:30 PM	Lunch	
1:30 PM	Developing a grazing management plan to facilitate pasture growing or finishing programs	Dr. Monte Rouquette Texas A&M AgriLife Research
2:30 PM	Break	
3:00 PM	Fundamentals of finishing cattle in grain, grass, or combined grain and grass feeding programs	Dr. Jason Smith Texas A&M AgriLife Extension
5:00 PM	Sustainability of Forage and Grain Finished Beef Systems	Dr. Jacquelyn Prestegaard Texas A&M AgriLife Extension
6:00 PM	Aggie Prime Rib Dinner	Dr. Davey Griffin, Texas A&M AgriLife Extension

Friday, May 31 - Rosenthal Meats Center

7:30 AM	Registration, Coffee & breakfast tacos	Dr. Jacquelyn Prestegaard, Moderator
8:00 AM	Fabrication – from Carcass to Retail Cuts (Where is the Value)	Dr. Davey Griffin Texas A&M AgriLife Extension
11:30 PM	Lunch	
12:15 PM	Direct Marketing Resources from the Texas Beef Council	Mr. Kaleb McLaurin Texas Beef Council
12:30 PM	Meat Quality Sensory Demonstration: Factors that influence eating satisfaction.	Dr. Davey Griffin Texas A&M AgriLife Extension
1:15 PM	Selling Live Animals or Retail Beef: What is the best option?	Dr. Davey Griffin Texas A&M AgriLife Extension
2:00 PM	Working with customers and Processors on cut sheets and carcass fabrication needs	Dr. Davey Griffin Texas A&M AgriLife Extension
2:45 PM	Marketing Ranch Raised Beef	
3:45 PM	Closing Remarks	Dr. Ron Gill Texas A&M AgriLife Extension
4:00 PM	Adjourn	