



# 2026 SPONSORSHIP INFORMATION

## **PLATINUM SPONSORSHIP - \$5,000 LEVEL**

- Co-Sponsor of lunch
- Logo on printed materials and website
- Sponsorship material and promotional items included in participant bags
- Preferred booth space in the Trade Show
- Logo and advertisement on ballroom video screens
- Lunch line promotional displays

## **GOLD SPONSOR - \$3,000 LEVEL**

- Co-Sponsor of breakfast or Cattleman's College Session
- Logo on printed materials and website
- Sponsorship material and promotional items included in participant bags
- Preferred booth space in the Trade Show
- Logo and advertisement on video boards

## **SILVER SPONSOR - \$1,000 LEVEL**

- Co-Sponsor of a Cattleman's College Session
- Logo on printed materials and website
- Sponsorship material and promotional items included in participant bags
- Preferred booth space in the Trade Show
- Logo on video boards

The sponsorship does not include the cost of a trade show booth (\$1,100). Texas A&M Beef Cattle Short Course takes pride in being innovative and is flexible with sponsorship opportunities. Many new ideas from vendors are often accepted! Please reach out if you would like to sponsor the 2026 Beef Cattle Short Course!

**Dr. Jason Cleere - Coordinator**

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